

Our Approach!

Work in partnership with established Shea Butter Women Cooperatives to develop a profitable and durable shea butter sector in Chad

Build the capacity of women cooperatives involved in shea butter production to become knowledgeable about shea product quality control and diverse modern value addition processes

Pay fair prices to our partners

Co-host with the community and finance campaigns aimed at the judicious management, protection, and regeneration of shea trees and other species

Using Chadian shea butter and other fine natural ingredients from Africa and around the world, we make all natural skin and hair care products for every day use

Shea Touch® products are perfect for the entire family and they give you a healthy and affordable alternative for normal maintenance and healing of your skin and hair

Shea Touch

Shea Touch® is a registered trademark of Kasny Recon, Inc.

Quality Control Process

With our three extraction methods (traditional, cold press and mechanized system) we cater to individuals, food processors, cosmetic and pharmaceutical industries offering them premium shea products.

At Kasny Recon Inc we take pride in bringing satisfaction to our customers, one product at a time and invite them to help us change our world the better one person at a time.



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**Shea Butter
to fight
poverty in
Chad**



***The best nature
has to offer!***

1-888-460-4647

Shea Butter To Fight Poverty in Chad

About Us

Kasny Recon Incorporated is a young company established in 2006 by a group of young Chadian entrepreneurs driven by the desire to promote sustainable development in Chad (Central Africa) through sound investment in agribusiness and natural resources management.



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Where We Work

We are based in Dallas, Texas, where we manufacture personal care products using unrefined shea butter from Chad. All of our raw material extraction and processing activities take place in Chad where we have established a strong presence in six rural zones throughout southern Chad. Nestled in a forest of shea trees near the town Kelo, our main shea butter factory is a hybrid of the old and the modern worlds designed to respect the principles of ecology, invite visitors, and embrace the rich traditional heritage of our ancestors.

Our Products

We are specialized in the production of unrefined Shea Butter, Shea oil, and Shea based finished beauty, food and health products. We are also currently researching other fine commodities to add to our product development pipeline as we expand into organic agriculture, food and health quality products.



Socially Responsible and Environmentally Sound



We practice fair trade! Our commitment is to the betterment of the local communities we consider the primary custodians of the natural resources that we are sharing with the world.

As such, their participation and wellbeing constitute our top priorities. Our technicians and agroforestry agents work with a diverse network of women shea butter producers to build their capacities in value addition and species protection and regeneration while our company offers them competitive prices for quality shea kernels. We also contribute directly to the improvement of the local economy by creating



lasting employment opportunities.



Sound R&D and Quality Process Equipments

We invest in research, state of the art equipment, process quality control implementation and well qualified human resources to proudly bring the best nature has to offer to our customer. Our raw materials are extracted and processed following international organic standards and our formulated products are backed with strong unbiased scientific evidence.



A substantial proportion of profits made from our products sales makes its way back to raw material producing communities in Chad.